

MEMORANDUM

TO: Dr. Timothy S. Tracy, Interim Provost
Dr. Lee Blonder, Chair, Senate Council

FROM: Stephen W. Wyatt, Dean

DATE: March 19, 2013

SUBJECT: Proposed Department Name Change

The College of Public Health faculty has proposed to change the name of the Department of Health Services Management to the Department of Health Management and Policy.

The College of Public Health has utilized the original (since its creation in 2004) departmental organizational structure to grow and successfully achieve re-accreditation from the Council on Education for Public Health (CEPH) and re-accreditation for the MHA degree program from the Commission on Accreditation of Healthcare Management Education (CAHME). As the College moves from a founding phase, it is appropriate that we assess structure, build on our strengths and forge new directions that are consistent with the changing environment of higher education, and public health/healthcare administration education.

As part of our internal environmental scan, early in 2012 the CPH Faculty Council and I organized a Task Force, with broad-based representation with the College, to solicit feedback from the College faculty, staff, and students, on how the original organizational structure of the College is meeting current needs. The Task Force for Organizational Structure met routinely during 2012, and identified several potential issues for consideration by the College faculty.


One of the identified issues related to their review of the departmental structure of other leading Colleges of Public Health in the US, where health policy was a distinct area of focus. The Task Force subsequently recommended that 'policy' should be included in a CPH departmental title, specifically the Department of Health Services Management.

The faculty of the Department of Health Services Management unanimously reviewed the Task Force recommendation and voted to propose a name change; to the "Department of Health Management and Policy." The recommendation from the department (enclosed) has been reviewed and approved by our Faculty Council (2/28/13) and Administrative Council (3/8/13), according to our college's established bylaws.

I support this change and recommend the proposed name, Department of Health Management and Policy, be formally adopted.

I appreciate your consideration, of this proposed change. If you have any questions, feel free to contact me.

Sincerely,

A handwritten signature in black ink that reads "Stephen W. Wyatt". The signature is written in a cursive style with a large initial 'S'.

Stephen W. Wyatt, DMD, MPH

Dean

Enclosure: Recommendation to Change the Title of the Department of Health Services Management to "Department of Health Management and Policy"



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March 9, 2013

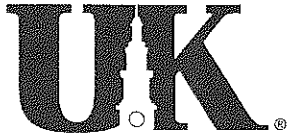
Ty Borders, PhD
Professor and Chair, Department of Health Services Management
Foundation for a Healthy Kentucky Endowed Chair in Rural Health Policy
College of Public Health
University of Kentucky
111 Washington Ave., Ste. 105
Lexington, KY 40536

Dear Dr. Borders:

The College of Public Health Administrative Council supports the departmental name change request. Administrative Council voted on this matter on 3/8/13 and approves changing the department name to *Department of Health Management and Policy*.

Sincerely,

Stephen W. Wyatt, DMD, MPH
Dean



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February 28, 2013

Stephen W. Wyatt, DMD, MPH
Dean, College of Public Health
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111 Washington Ave., Ste. 112
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Ty Borders, PhD
Professor and Chair, Department of Health Services Management
Foundation for a Healthy Kentucky Endowed Chair in Rural Health Policy
College of Public Health
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111 Washington Ave., Ste. 105
Lexington, KY 40536

Dear Dean Wyatt:

On behalf of UK CPH Faculty Council, it is a pleasure to support the request put forth by Dr. Ty Borders, Chair of Health Services Management, to change the Department's name to Department of Health Management and Policy. Faculty Council voted on this matter on 2/28/13 and unanimously approved this request. I ask that the Administrative Council vote regarding Dr. Borders' request.

Enclosed is background and rationale leading to this proposed change.

Regards,

Steve Fleming

Steven T. Fleming, PhD
Associate Professor, Epidemiology
Chair, Faculty Council



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February 27, 2013

Steven T. Fleming, PhD
Associate Professor, Epidemiology
Chair, Faculty Council
University of Kentucky College of Public Health
111 Washington Avenue
Lexington, KY 40536

Dr. Fleming:

The Department of Health Services Management agrees with the recommendation made by the Task Force for Organizational Structure that 'health policy' should be included in a department name within our college. This is a formal request to change the department name to *Department of Health Management and Policy*.

Enclosed is the background and rationale leading to this proposed change.

Please contact me with any questions that you may have.

Regards,

Tyrone Borders, PhD
Professor and Chair, Department of Health Services Management
Foundation for a Healthy Kentucky Endowed Chair in Rural Health Policy

Recommendation to Change the Title of the Department of Health Services Management to "Department of Health Management and Policy"

Submitted to CPH Dean, Dr. Steve Wyatt, and CPH Faculty Council Chair, Dr. Steve Fleming

On Feb. 19, 2013, the faculty of the Department of Health Services Management unanimously voted (all faculty members were present, with the exception of Jim Holsinger and Andy Johnson, who expressed support for the name change via email) to change the title/name of the department to the "Department of Health Management and Policy." Summarized below are the background and rationale leading to this recommendation and request for a change in our department's title.

Background: In the summer/fall of 2012, the CPH task force on organizational structure recommended that a department within the college add the term "policy" to its title in recognition of the importance of health policy to public health education and research. The task force's recommendation prompted the Department of Health Services Management faculty to consider formally incorporating the term "policy." Over several faculty meetings, we discussed the following factors, which clearly support a change.

Rationale for Department Name Change:

Breadth of Faculty Expertise in Health Management and Policy: Several of our faculty members (Borders, Capiluto, Johnson, and Mays) have formal education from divisions/departments of health management and policy. Others have degrees or specializations in areas highly pertinent to health policy, such as law (Costich) and health economics (Hankins). 2 faculty members (Holsinger and Costich) previously held positions in government in which they shaped and implemented public health policies.

Policy-Relevant Research: Many of our faculty members conduct health services research that informs both institutional and public health-policy makers. 2 (Scutchfield and Mays) serve as Directors or Co-Directors of RWJF-funded centers that provide knowledge about the organization and financing of public health services to both state and national public policy decision-makers, as well as public health system managers. The chair recently was named co-Director of a new Institute for Rural Health Policy. Several faculty members regularly provide expert testimony to both state and federal officials.

Health Policy Education: The accrediting body for schools of public (CEPH) as well as the accrediting body for health care management programs (CAHME) require that health policy be covered in the curricula. To that end, our department teaches several policy-relevant courses, including "Introduction to the U.S. Health Care System," "Health Policy," and "Health Economics." Moreover, we are in the process of reworking our department's concentration within the MPH program to further emphasize health policy and have tentatively titled that concentration "Public Health Management and Policy."

Peer Recognition Nationally: Almost all peer departments in colleges of public health nationally are titled either "Health Management and Policy" or "Health Policy and Management." By changing the department title, we will be better recognized among our peers.

History and Continued Strengths in Health Management: Although we have established a strong case for adding “policy” to our departmental title, this is not meant to imply that we are refocusing the department’s activities on policy. Rather, we will also continue to engage in health management education and research. In fact, our faculty selected “Health Management and Policy,” which obviously includes the word “management” earlier in the title, to give deference to our history and strengths in health management education and research.

In summary, on behalf of the Health Services Management faculty, I request that the College of Public Health take the necessary next steps to formally change the department’s title to Health Management and Policy. Of course, please do not hesitate to contact me should you have any questions.

Ty Borders, PhD
Professor and Department Chair